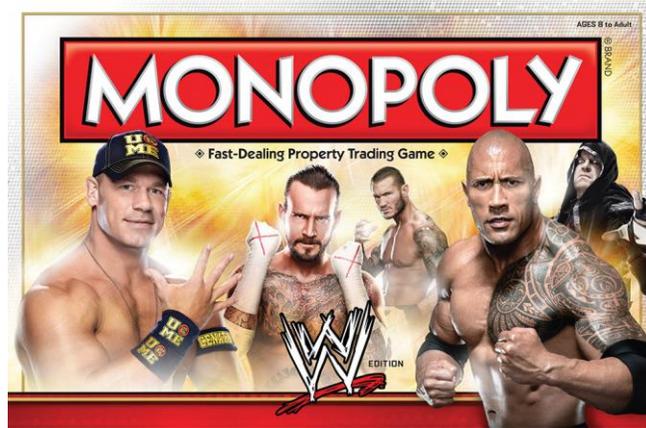


## USAopoly and WWE® Launch The MONOPOLY: WWE Edition Game!

CARLSBAD, Calif. (Apr. 7, 2014) – On the heels of WrestleMania® 30, join WWE Legends and today's WWE Superstars in the **MONOPOLY: WWE Edition** game. Now the classic MONOPOLY game reflects all the excitement of WWE. Produced by USAopoly, under license from Hasbro, Inc. and in conjunction with WWE, the **MONOPOLY: WWE Edition** game brings together two great family traditions – playing the game of MONOPOLY and enjoying the best of WWE.

Fans can select one of six collectible WWE themed tokens and maneuver their way around the board as they buy, sell and trade WWE's most memorable Superstars including John Cena®, Dwayne “The Rock®” Johnson and “Stone Cold” Steve Austin®.



The **MONOPOLY: WWE Edition** game is now available at Amazon.com and WWE.com, for ages 8 and up with an MSRP of \$39.95.

### **About USAopoly**

USAopoly, Inc., (<http://USAopoly.com>) is a leading game manufacturer in the specialty market offering the world's best-known games (under license from the Entertainment & Licensing Division of Hasbro) and an innovating game developer of party games like Telestrations.

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### **About Hasbro**

**Hasbro, Inc.** (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through the creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF and LITTLEST PET SHOP. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing

program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 180 territories around the world, and for the U.S. on Hub Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at [www.hasbro.com](http://www.hasbro.com).