

BBC Worldwide North America and USAopoly Partner to Unleash Doctor Who Dalek Edition YAHTZEE® Game

Carlsbad, CA – November 10, 2014 – The *Doctor Who* Dalek Collector's Edition YAHTZEE game is invading North America this fall. Produced by USAopoly, under license from Hasbro, Inc. and BBC Worldwide North America, the *Doctor Who* Dalek Edition YAHTZEE game allows fans to exterminate their enemies by rolling classic dice combinations such as a Full House and Large Straight. This special edition game comes complete with a collectible Dalek dice shaker, custom dice that feature *Doctor Who* iconic items, score pad, pencil and instructions.



YAHTZEE: Doctor Who Dalek Collector's Edition game is available now at specialty retailers, for ages 8 and up with a MSRP of \$29.95. [Barnes & Noble](#), [BBC Official Shop](#), [Entertainment Earth](#), [Calendar Club](#), and [Amazon](#).



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About BBC Worldwide North America:

BBC Worldwide is the main commercial arm and a wholly-owned subsidiary of the British Broadcasting Corporation (BBC) operating in the U.S. and Canada. The company exists to maximize the value of the BBC's assets for the benefit of the UK license payer and invests in public service programming in return for rights. The company operates channels, a production arm, consumer products and a digital business, in addition to handling sales & co-productions. Under these businesses fall two key brands in the U.S. – digital cable channel BBC AMERICA and BBC Worldwide Productions, the production arm responsible for the smash hit *Dancing with the Stars*.

About USAopoly, Inc.

USAopoly, Inc., (<http://USAopoly.com>) is a leading game manufacturer in the specialty market offering the world's best-known games (under license from the Entertainment & Licensing Division of Hasbro) and an innovating game developer of party games like Telestrations.

About Hasbro, Inc.

Hasbro, Inc. (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through the creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF and LITTLEST PET SHOP. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios is responsible for entertainment brand-driven storytelling around Hasbro brands across television, film, commercial productions and short-form. Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at www.hasbro.com and follow us on Twitter ([@HasbroNews](https://twitter.com/HasbroNews)).

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