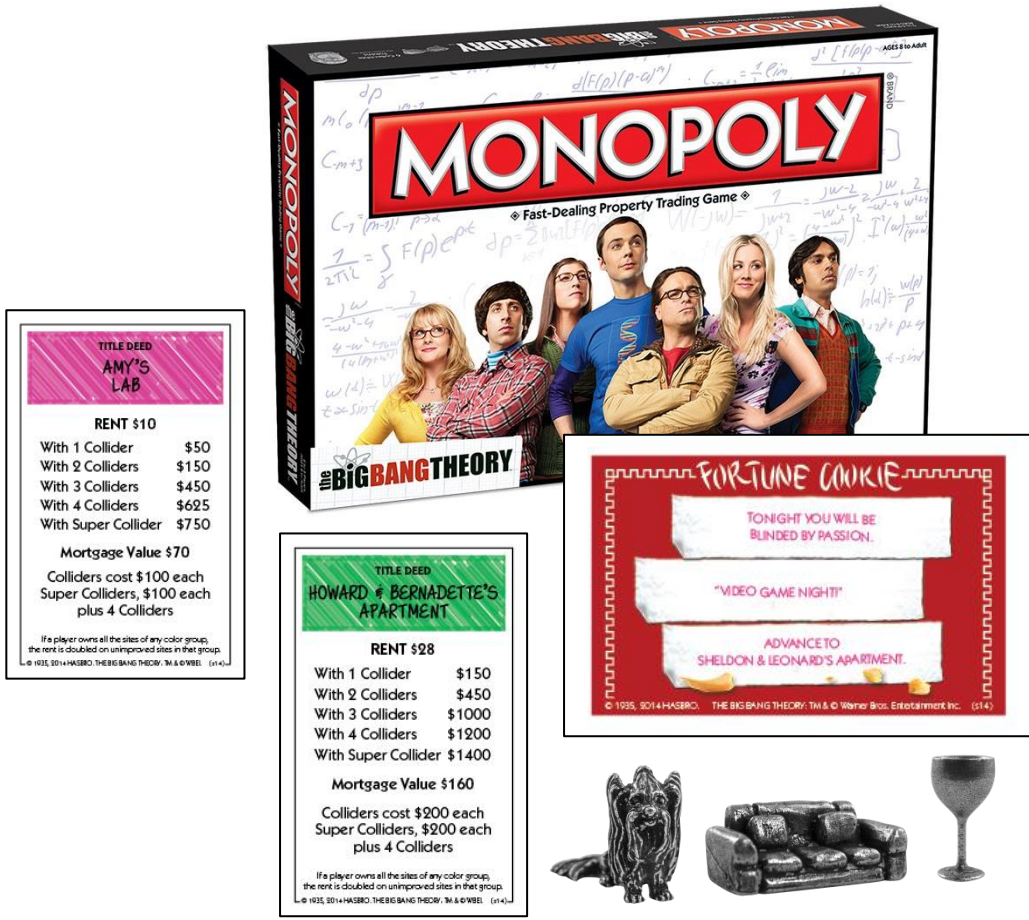


MONOPOLY®: *THE BIG BANG THEORY*

"Congratulations and welcome to the apartment.
Here's your I.D. card, your key and your lapel pin.
PASS 'GO.' COLLECT \$200."

CARLSBAD, Calif. (August, 2014) – "The physics may be theoretical, but the fun is real" as you cruise the streets of sunny Pasadena, CA, and beyond in MONOPOLY®: *The Big Bang Theory* edition game. Now fans of network television's #1 entertainment series* (returning for season 8 this fall Mondays 8/7c on CBS, and currently airing five nights a week in syndication) can buy, sell and trade favorite show locations like Sheldon & Leonard's Apartment, Penny's Apartment, the Physics Department Cafeteria or even Mrs. Wolowitz's House (if you can stand the screaming!). Produced by USAopoly under license from Hasbro, Inc. and in conjunction with Warner Bros. Consumer Products and Warner Bros. Television Group, the game combines the wit of *The Big Bang Theory* with America's iconic property trading game.



Move one of seven custom metal tokens around the game board...but whatever you do, don't lose Cinnamon or sit in Sheldon's Spot! Land on a Fortune Cookie card (replacing the traditional Chance cards in the original game) and you could get out of jail free if you appear at a benefit

thrown by President Siebert! Land on a Roommate Agreement card (replacing the traditional Community Chest card) and you could pay \$100 for violating The Overnight Guest Notification Clause!

MONOPOLY: *The Big Bang Theory* edition game will launch this summer in specialty stores across North America, including amazon.com, Barnes & Noble and ThinkGeek.com with a suggested retail price of \$39.95. The game is designed for 2-6 players ages 8 and up.

* [Source: Nielsen Galaxy Explorer, Live+7, WB to provide dates here](#)

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About *The Big Bang Theory*

The Big Bang Theory was created by Chuck Lorre & Bill Prady, who serve as executive producers along with showrunner Steven Molaro. The series stars Johnny Galecki, Emmy® and Golden Globe winner Jim Parsons, Kaley Cuoco-Sweeting, Simon Helberg, Kunal Nayyar, Mayim Bialik and Melissa Rauch. Produced by Chuck Lorre Productions, Inc., in association with Warner Bros. Television, *The Big Bang Theory* returns for season 8 this fall, Monday nights at 8/7c on CBS, and currently airs five nights a week in syndication.

About USAopoly

USAopoly, Inc., (<http://USAopoly.com>) is a leading game manufacturer in the specialty market offering the world's best-known games (under license from the Entertainment & Licensing Division of Hasbro) and an innovating game developer of party games like Telestrations.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

About Hasbro

Hasbro, Inc. (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through the creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF and LITTLEST PET SHOP. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 180 territories around the world, and for the U.S. on Hub Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at www.hasbro.com.

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