

CONNECT 4®: MY LITTLE PONY and THE GAME OF LIFE®: MY LITTLE PONY

New family friendly games that are fun for every pony!

CARLSBAD, Calif. (October 27, 2014) – MY LITTLE PONY fans everywhere can now explore Equestria with two new classic games that promise to celebrate fun, friendship and adventure. Produced by USAopoly, under license from Hasbro, Inc., these timeless games will deliver memorable game experiences for fans of all ages.

CONNECT 4: MY LITTLE PONY Edition Game combines the disc-dropping fun of the classic game of CONNECT 4, with fan-favorite ponies from the *My Little Pony Friendship is Magic* animated series created by Hasbro Studios. Featuring 22 ponies, 3 ways to play and a locking game grid that instantly converts to a travel case, hours and hours of good times await. Ages 6+; 2 players.



Also new in the stable is **THE GAME OF LIFE: MY LITTLE PONY Edition** combining THE GAME OF LIFE game with the world of MY LITTLE PONY. Players travel through Equestria to reach the Summer Sun Celebration, collecting supplies, pets and friends along the way. The game features four collectible pony movers including DR. HOOVES, PRINCESS TWILIGHT SPARKLE, MUFFINS and DJ PON-3. Ages 8+; 2-4 players.



CONNECT 4: MY LITTLE PONY edition game *and* THE GAME OF LIFE: MY LITTLE PONY edition launched this summer in specialty stores across North America, including [Barnes & Noble](#), [amazon.com](#) and [ThinkGeek.com](#) with suggested retail prices of \$19.95 and \$39.95 respectively.

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About USAopoly

USAopoly, Inc., (<http://USAopoly.com>) is a leading game manufacturer in the specialty market offering the world's best-known games (under license from the Entertainment & Licensing Division of Hasbro) and an innovating game developer of party games like Telestrations.

About Hasbro

[Hasbro, Inc.](#) (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through the creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF and LITTLEST PET SHOP. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 180 territories around the world, and for the U.S. on Hub Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at www.hasbro.com.

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