

PRESS RELEASE

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RISK®: Game of Thrones™ Edition Game Conquer the Realm and Claim the Iron Throne

CARLSBAD, Calif. (July 8, 2015,) – The time to try your hand at conquering both Westeros and Essos is NOW with the upcoming release of **RISK: Game of Thrones Edition Game**. Created by USAopoly, under license from Hasbro, and in partnership with HBO Global Licensing; *RISK: Game of Thrones Edition Game* escalates Risk, the classic game of strategic conquest, to an epic level of chaos and war in a battle for the Iron Throne. Featuring striking game packaging, two custom-designed game boards, three ways to play, seven finely sculpted armies, and more than 650 total pieces, this game of strategic conquest will test the wits and bravery of both Risk and Game of Thrones fans. So, ready your swords for battle as you vie for domination of the Seven Kingdoms and beyond, because in *RISK: Game of Thrones Edition Game* only one victor can sit on the Iron Throne.



More Than 650 Game Pieces

RISK: Game of Thrones Edition Game Features:

- **Seven Armies Destined for Battle:** Claim your right to the Iron Throne with one of seven Noble House armies. Each army is composed of 45 finely crafted game pieces (315 game pieces total) represented by two different sculpted designs (1 unit army and 3 unit army) and one sculpted Seat of Power (castle).

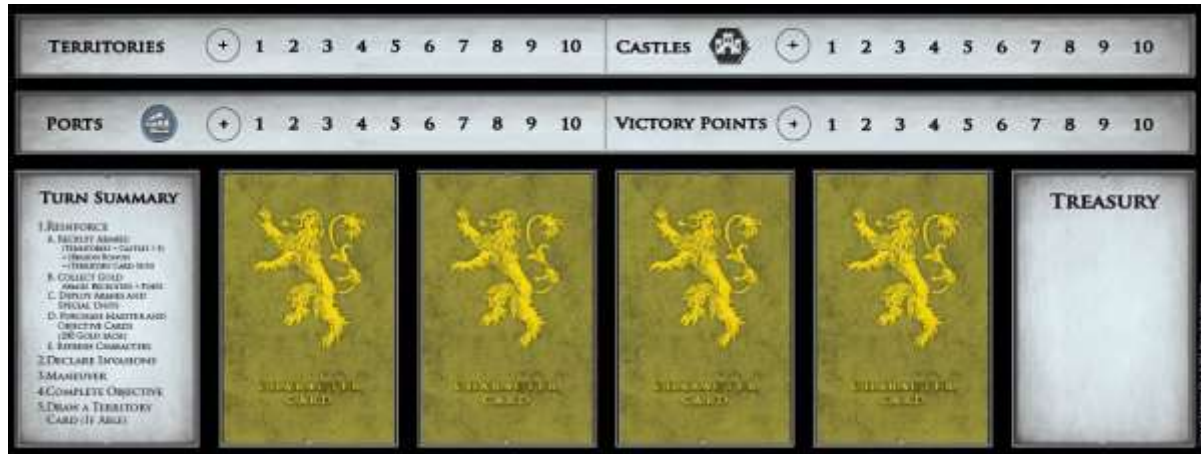


Ghiscari, Martell, Targaryen, Stark, Baratheon, Lannister, and Tyrell

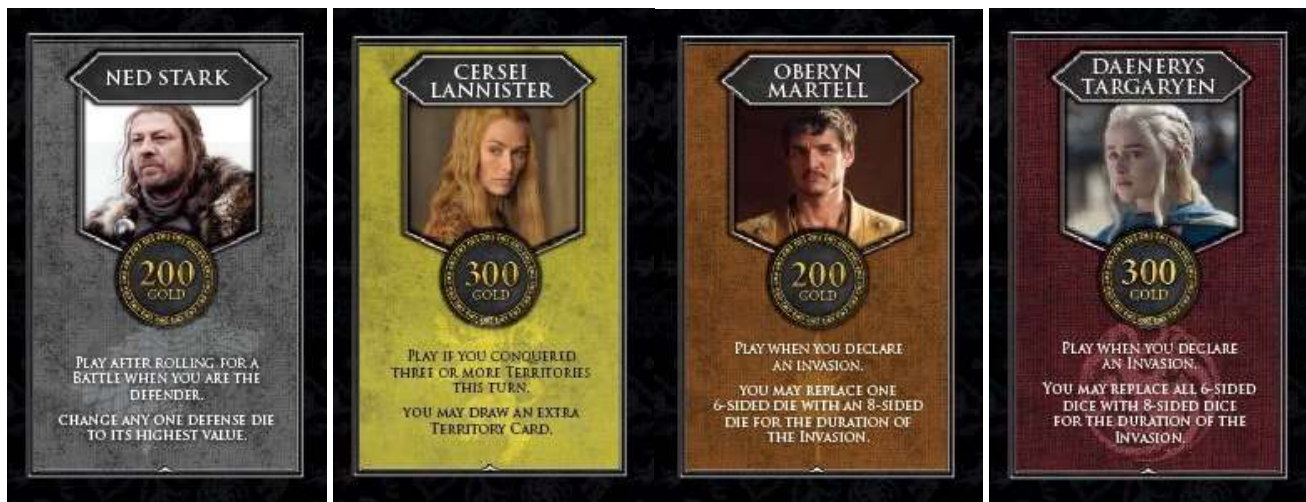
- **Two Custom Designed Game Boards Displaying the Known World:** Partake in the War of Five Kings in the lands of Westeros with the 3-5-player game featuring Houses Martell, Stark, Baratheon, Lannister, and Tyrell; contest the rule of the Ghiscari slavers in the realms of Essos in a 2-player game featuring Houses Targaryen and Ghiscari; or combine the two maps to fight the war to end all wars in a 7-player game featuring all seven Houses.



- **Seven Exclusive Player Boards Fit For the Finest Commanders** : Track your progress on one of seven personalized Player Boards customized for each House and never before included in a game of Risk.



- **Twenty-Eight Specialized Character Cards Featuring Extraordinary Abilities**: Utilize the skills of four of the most powerful members of your House (28 Character Cards total; four per House) to dominate battles and defend against attacks.



Other features include:

- **Territory Cards to Stake Your Claim**: Track the lands you rule by collecting numerous territories.
- **Maester Cards for Outmaneuvering Your Opponents**: Utilize tactical advantages for deployment and battles using the wisdom only a Maester could provide.
- **Objective Cards to Gain Victory Points**: Complete goals of conquest in pursuit of the Iron Throne.
- **Gold Dragon Coins for Purchasing Power**: Amass great wealth and make like a Lannister to buy your way to the top.
- **Special Unit Tokens for Expert Military Deployment**: Employ surprise militia to outnumber or outmaneuver your opponents during battle.

- **Stunning Game Packaging & Components:** Proudly display the customized game box featuring silver-foil stamps of the House sigils and then organize your armies in specialized army storage containers within the game box. The total game components include: 2 Game Boards, 315 Army Pieces, 7 Seats of Power, 7 Player Boards, 187 Cards, 63 Special Unit tokens, 75 Gold Dragon Coins, 9 Dice, and 1 Rule Book.

RISK®: *Game of Thrones™ Edition Game* will be available in August at the HBO Shop (store.hbo.com), game & toy stores and specialty retailers in the United States and Canada.

MSRP \$74.95 | Ages 18+ | 2-7 Players | For more information visit usaopoly.com

About USAopoly:

Creating popular board games since 1994 USAopoly, Inc. is a leading specialty market game manufacturer offering the world's best-known games (licensed from the Entertainment & Licensing Division of Hasbro) and an innovating game developer of original games including [Telestrations®](#), [Tapple®](#), Reverse Charades®, and Ratuki®. For more information about all USAopoly games, visit our website: usaopoly.com.

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Hasbro (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH, TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and a comprehensive lifestyle licensing program, Hasbro fulfills the fundamental need for play and connection for children and families around the world. The Company's Hasbro Studios creates entertainment brand-driven storytelling across mediums, including television, film and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families every year. Learn more at www.hasbro.com and follow us on Twitter (@Hasbro & @HasbroNews).

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